

## PRESS RELEASE

### **ViewSonic Sets New Horizons for Productive Workplace at ISE 2024**

*Innovative Hardware and Software are Unveiled for Boosting Groups, Individuals' Efficiency*

Brea, California (January 25, 2024) - [ViewSonic Corp.](#), a leading global provider of visual solutions, is set to unveil its latest advancement in technology under the theme "[Unfolding the future of collaboration](#)". The exhibits are aimed at boosting productivity and transforming the communication dynamics for diverse workplaces at [Integrated Systems Europe \(ISE\) 2024](#) in Spain from the 30<sup>th</sup> of January to the 2<sup>nd</sup> of February.

During ISE 2024, the company will showcase its diverse range of comprehensive solutions for businesses. This showcase will feature effective video conferencing solutions for groups and individuals, modern collaborative solutions for group work, and flexible large-screen solutions, which include a pioneering customizable [All-in-One LED Display](#). These forward-thinking advancements are adaptable by design, seamlessly integrating hardware with software. Collectively, they contribute to creating an effective workspace, emphasizing simplicity while enhancing the meeting experience, viewing experience, and collaboration across various business settings.

"Amidst the evolving landscape of the 'workspace,' companies and employees alike seek more seamless and cost-effective alternatives, minimizing the necessity for unnecessary travel. Therefore, more effective, intuitive, and user-friendly solutions are needed," said Bonny Cheng, COO of ViewSonic. "In response to the requirement, ViewSonic offers versatile, user-friendly hardware and software solutions to enhance virtual workspaces, facilitating seamless communication and collaboration for both in-person and hybrid settings, thereby overcoming the physical barriers to co-working and increasing productivity to meet the evolving demands of modern workers."

#### **Video Conferencing Solutions: From Shared Spaces to Personal Workstations**

To demonstrate the optimized meeting experience in shared spaces, ViewSonic will present its new '[Meeting Space Solution for Microsoft Teams Rooms](#)' alongside a rich lineup of touch and non-touch commercial displays at ISE. These displays are available in 105" and 92" sizes, all supporting a 21:9 aspect ratio. This wider field of view is particularly beneficial for the "Front Row Mode" in Microsoft Teams Rooms, allowing more remote participants to be displayed side-by-side and improving eye contact. It also enables the simultaneous display of video feeds, content, and other meeting elements, such as chat or agendas, creating a more inclusive and engaging meeting experience. For large spaces like auditoriums, the new 110" ViewBoard interactive display will be exhibited. It comes with a Near-Field Communication (NFC) reader which can enhance user interaction, convenience, security, and adaptability.

For personal videoconferencing, ViewSonic will exhibit the VG2757V-2K, a 27" webcam docking monitor equipped with Windows Hello and Zoom® Certification. It aims to showcase a smooth videoconferencing experience with secure facial recognition, ensuring clear audiovisual performance for personal setups, to provide a secure, efficient, and high-quality videoconferencing experience.

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### **Enhancing Collaboration: Streamline Communication and Visualize Ideas**

To facilitate workplace productivity, ViewSonic will showcase "[TeamWork](#)", a web-based real-time whiteboarding software that enables streamlined communication of ideas during projects, ideal for both in-person and remote group work. With its quick adaptability and wide compatibility, "TeamWork" offers a variety of templates for instant group annotation, effectively centralizing communication. At ISE, it will be showcased with the [86" ViewBoard G1 Series](#), which features [ViewSonic's Android EDLA-certified slot-in PC](#), aiming at taking productivity and co-creation capabilities further with 'TeamWork' and access to Google services and applications.

### **Flexible Large Screen Solutions: Installation Efficiency and Tailored Viewing Experience**

Large format digital displays are valuable tools in enhancing social and communication experiences within business environments, especially in spacious conference and public areas. Pushing the boundaries of these areas, ViewSonic will debut its latest innovation at ISE – the customizable All-in-One LED Display. This forward-thinking solution meets the varied demands of businesses by offering flexible sizes and aspect ratios while maintaining an All-in-One design for easy installation and operation.

In a stride towards enhancing durability and visual quality, ViewSonic will showcase the second generation of the LDM series. This series incorporates Glue-on-Board (GOB) technology to safeguard LED modules, ensuring optimal and sustained visual excellence throughout their lifecycle. The [foldable 135" LED display](#) will take the stage. With a pre-assembled and mobile design, it enables swift setup and relocation across various venues, delivering impactful and engaging presentations wherever an event takes place.

### **Environmentally Conscious: Visual Innovations for a Brighter Future**

Among the other large-scale visual solutions, ViewSonic's [Luminous Superior Series](#) lamp-free projector lineup will be presented at ISE. These projectors, powered by LED or laser light sources, eliminate the inconvenience and environmental hazards associated with lamp replacements and mercury toxicity. By incorporating energy-efficient light sources, these products not only achieve a longer lifespan but also deliver up to 6,000 ANSI Lumens brightness.

This sustainable approach extends to the company's [ViewBoard](#) solutions, which adhere to stringent environmental standards and energy conservation criteria, as demonstrated by the recycled materials used in their design and their ENERGY STAR® 8.0 certifications. These solutions underscore ViewSonic's dedication to environmental responsibility.

### **ViewSonic at ISE 2024**

Location: Booth #2R600, Hall 2, Fira Barcelona Gran Via, Barcelona, Spain

Dates and Times:

- January 30<sup>th</sup> – February 1<sup>st</sup>, 2024: 10:00 am – 6:00 pm
- February 2<sup>nd</sup>, 2024: 10:00 am – 4:00 pm



## **PRESS RELEASE**

To experience ViewSonic's innovative visual solutions, click [here](#) to reserve a booth tour.

### **About ViewSonic**

ViewSonic, headquartered in California, is a leading global visual solutions provider reaching over 100 countries. With over 35 years of expertise in visual technology, ViewSonic delivers a comprehensive portfolio of hardware, software, and services that include monitors, projectors, pen displays, interactive displays, LED displays, SaaS solutions, AI service, interactive content, and more. This innovative ecosystem empowers education, workplaces, and individuals to foster creativity, collaboration, and seamless learning. Designed for optimal performance and customer satisfaction, these solutions integrate sustainable production practices and uphold comprehensive environmental, social, and governance standards. At ViewSonic, our mission is to let customers "See the Difference" every day. Learn more at [www.viewsonic.com](http://www.viewsonic.com)